D'source Project

Open Design School

MoE's Innovation Cell

Secondary Research - 5Ws and 1H

Design Thinking & Innovation Project

Section: P3, Week 3

Design Thinking & Innovation (DT&I)

Section: P3

Week 3

Design Thinking & Innovation (DT&I)

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IDC School of Design, IIT Bombay

DT&I Project

P3 **DT&I Project Secondary Research - 5Ws + 1H**

Module P3:

THINK!
DESIGN

P3.1

DT&I Project Secondary Research + 5Ws & 1H

DT&I Project - Secondary Research:

Project Based Hands-on Learning Process:

1. Identify sources of secondary research relevant to your topic
2. Collect relevant information/data
3. Document the information/data in appropriate categories in folders
4. Make sure to note down full references
5. Ask these questions: What? When? Why? Whom? Where? and How?
6. Create 5H and 1W Matrix Table (optional)

DT&I Project (DT&I) Steps:

DT&I Project Steps and Deliverables - week 3:

1. Conduct Secondary Research for DT&I Project:
- You have 2 weeks for conducting Secondary Research for your chosen Topic.
- Secondary Research is about searching through past and existing information or data on your Topic.
- Refer to publications, case studies, reports, etc. to find information on your Topic

2. Secondary Research Documentation:
- Taking notes, as key-words and summary is helpful
- Information gathered needs to be categorized, titled and organized in folders and subfolders
- Do remember to keep full references

DT&I Project (DT&I) Steps . . .

DT&I Project Steps and Deliverables - week 3 . . .

- learn to make use of these Tools

3. 5Ws and 1H Questions and Matrix Table: (learn to make use of this Tool)

- Ask and find answers to 5Ws and 1H questions about issues concerning your chosen topic.
- Questions: Who? What? Why? When? Where? and How?
- Doing the 5Ws and 1H Matrix Table will be quite useful in understanding your topic
- You could initially do this on paper and after you finalise, make a digital version

Thanks for Listening

DT&I Project
Section: P3
Week 3

DT&I Course – Week 3:

DT&I
Process
(20%)

> Secondary Research
> Info Gathering
> Referencing

DT&I
Tools
(20%)

> 5W + 1H Answers
> 5W + 1H Matrix Table

DT&I
Project
(50%)

> Secondary Research
> 5W + 1H

DT&I
Case Study
(10%)

> Case Study Project ‘Teaching Culture Through Storytelling’

THINK!
DESIGN

Supporting Organizations:

D’source

D’source Project

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Credits:

Presented by:

Prof. Ravi Poovaiah

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Credits:

Camera & Editing:
Santosh Sonawane

Credits:

Think Design Animation:
Rajiv Sarkar

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Credits:

Graphic Icons:
Shweta Pathare

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Credits:

End Title Music:

C P Narayan

Credits:

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