



# Secondary Research - 5Ws and 1H

Design Thinking & Innovation  
Project

Section: P3, Week 3



D'source Project



Open Design School



MoE's Innovation Cell



**THINK!  
DESIGN**

# **Design Thinking & Innovation (DT&I)**

Section: P3  
Week 3



**THINK!  
DESIGN**

# **Design Thinking & Innovation (DT&I)**

**Prof. Ravi Poovaiah**  
IDC School of Design, IIT Bombay



# DT&I Project

## P3 DT&I Project Secondary Research - 5Ws + 1H

Module P3:

THINK!  
DESIGN



P3.1

# DT&I Project Secondary Research + 5Ws & 1H



# DT&I Project - Secondary Research:

## Project Based Hands-on Learning Process:

- 1 Identify sources of secondary research relevant to your topic
- 2 Collect relevant information/data
- 3 Document the information/data in appropriate categories in folders
- 4 Make sure to note down full references
- 5 Ask these questions: What? When? Why? Whom? Where? and How?
- 6 Create 5H and 1W Matrix Table (optional)



# DT&I Project (DT&I) Steps:



## DT&I Project Steps and Deliverables - week 3:

### 1. Conduct Secondary Research for DT&I Project:

- You have 2 weeks for conducting Secondary Research for your chosen Topic.
- Secondary Research is about searching through past and existing information or data on your Topic.
- Refer to publications, case studies, reports, etc. to find information on your Topic

### 2. Secondary Research Documentation:

- Taking notes, as key-words and summary is helpful
- Information gathered needs to be categorized, titled and organized in folders and subfolders
- Do remember to keep full references



# DT&I Project (DT&I) Steps . . .



## DT&I Project Steps and Deliverables - week 3 . . .

- learn to make use of these Tools

### **3. 5Ws and 1H Questions and Matrix Table:** (learn to make use of this Tool)

- Ask and find answers to 5Ws and 1H questions about issues concerning your chosen topic.
- Questions: Who? What? Why? When? Where? and How?
- Doing the 5Ws and 1H Matrix Table will be quite useful in understanding your topic
- You could initially do this on paper and after you finalise, make a digital version



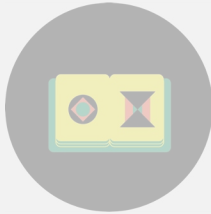


**Thanks for  
Listening**

**DT&I Project**  
Section: P3  
Week 3

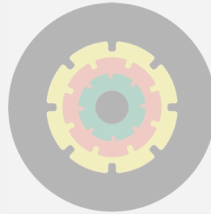
THINK!  
DESIGN

# DT&I Course – Week 3:



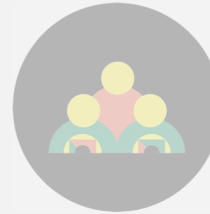
DT&I  
Process  
(20%)

- > Secondary Research
- > Info Gathering
- > Referencing



DT&I  
Tools  
(20%)

- > 5W + 1H Answers
- > 5W + 1H Matrix Table



DT&I  
Project  
(50%)

- > Secondary Research
- > 5W + 1H



DT&I  
Case Study  
(10%)

- > Case Study Project 'Teaching Culture Through Storytelling'



## Supporting Organizations:



D'source Project



Open Design School



MoE's Innovation Cell



## Credits:

**Presented by:**  
Prof. Ravi Poovaiah



D'source Project



Open Design School



MoE's Innovation Cell



## Credits:

**Camera & Editing:**  
Santosh Sonawane



D'source Project



Open Design School



MoE's Innovation Cell



## Credits:

Think Design Animation:  
Rajiv Sarkar



D'source Project



Open Design School



MoE's Innovation Cell



## Credits:

**Graphic Icons:**  
Shweta Pathare



D'source Project



Open Design School



MoE's Innovation Cell



## Credits:

End Title Music:  
C P Narayan



D'source Project



Open Design School



MoE's Innovation Cell





## Credits:

**Produced by:**  
IDC School of Design  
IIT Bombay



D'source Project



Open Design School



MoE's Innovation Cell

